

Economy Measures		Reportee	Q1, April - June 2022			Q2, July - September 2022			Commentary
			Target	Actual	Cumulative	Target	Actual	Cumulative	
MEC1	Number of jobs created within the Enterprise Zone	Colm Healy	6	0	105	6	0	105	Target of 137 jobs to be created Aug 2020 - Apr 2026 (137 jobs / /67 months in the period = 2 x 3 months per quarter = 6 jobs per quarter). Target & actual taken from most recent EZ Governance Committee Report. Cumulative actual, as per Management Board request Aug 2022.
MEC2	£M investments to Wyre from County Deal	Marianne Hesketh	0	0	0	0	0	0	No progress has been made on the County Deal so is unlikely to deliver any investments to Wyre this financial year.
MEC3.1	Increase footfall to town centres	Colm Healy	1.8m	2,061,205	2,061,205	2.1m			Data unavailable as in process of procuring new data provider (contract to commence mid-October). New provider have confirmed they will backdate data, so Q2 figures will be available on next Quarter's report.
	Total visits to town centres		2.4m	2,661,837	2,661,837	2.7m			Data unavailable as in process of procuring new data provider (contract to commence mid-October). New provider have confirmed they will backdate data, so Q2 figures will be available on next Quarter's report.
	* Fleetwood		1.4m	1,497,834	1,497,834	1.5m			Data unavailable as in process of procuring new data provider (contract to commence mid-October). New provider have confirmed they will backdate data, so Q2 figures will be available on next Quarter's report.
	* Cleveleys * Poulton * Garstang		900k	1,214,073	1,214,073	1.2m			Data unavailable as in process of procuring new data provider (contract to commence mid-October). New provider have confirmed they will backdate data, so Q2 figures will be available on next Quarter's report.
MEC3.2	Reduce town centre vacancy rates	Colm Healy	11.80%	8.33%		12.40%	8.33%		Total vacancy rate for 7 town centres monitored (Fleetwood, Cleveleys, Poulton, Garstang, Thornton, Knott-End, Great Eccleston). Last vacancy rate survey took place July 2022, next monitoring due January 2023. Target set as most recent vacancy rate for North West area.
	Town centre vacancy		11.80%	12.55%		12.40%	12.55%		Target set as most recent vacancy rate for North West area
	* Fleetwood		11.80%	8.31%		12.40%	8.31%		Target set as most recent vacancy rate for North West area
	* Cleveleys		11.80%	3.77%		12.40%	3.77%		Target set as most recent vacancy rate for North West area
	* Thornton		11.80%	8.72%		12.40%	8.72%		Target set as most recent vacancy rate for North West area
	* Poulton * Garstang		11.80%	7.01%		12.40%	7.01%		Target set as most recent vacancy rate for North West area
MEC3.3	% of fledgling businesses surviving - 18 months	Colm Healy	72%	82%		82%	91%	Target set as previous rate reported. Data source: BankSearch Consultancy Ltd	
MEC3.4	Number of Visitors to the borough each year	Emma Lyons							The model used is STEAM (Volume and Value of Tourism) it always works one year behind. Therefore 2021 data is currently being compiled and that report will be available later on in the year.
MEC5	Business rate collection target 97%	Marie Buckley							This figure is reported annually as collection rates are affected by the recovery timetable, depending when our court dates are scheduled etc.
MEC5	Council tax collection target 97%	Marie Buckley							
<b>Key</b>									
	Achieving/Exceeding target								
	Within 10% of achieving								
	Below target (more than								